Find your HERO

The HERO (Health care Eligibility Resource Options) program provides services to screen uninsured and underinsured patients for any potentially available health care coverage through local, government and internal programs. Our goal is to help identify funding options before entering Altru.



How does the program work?

Altru's HERO program consists of Certified Application Counselors (CAC) that are trained to connect patients to the Affordable Care Act's expanded coverage options. Our CACs will assist our patient by educating, preparing and applying for health care coverage through the health care marketplace (otherwise known as the exchange). We will guide you in comparing plans side by side and provide information on choosing a plan that meets your needs and fits within your budget.

What other services can the HERO program offer?

Our CAC's have a library of resources that may be of service to you. We can provide information on the following programs:

- » Women's Way/Sage
- » Altru's Financial Assistance Program
- » NDAD services
- » Prescription Assistance
- » Medical Assistance and Children's Health Insurance Program (CHIP)

Why was the HERO program created?

Altru's patient advocacy department created this program to better meet the needs of the uninsured and underinsured. HERO is a free resource for Altru patients and has CACs in North Dakota and Minnesota.

For more information

Visit altru.org/financialassistance or contact our financial counselors at one of the locations listed below. We're here to help you find your HERO.

Grand Forks	701.780.5060
Devils Lake	701.780.5060
Crookston	701.780.5060
Roseau	218.463.4320

