

Thank you for inspiring generosity in our community!

Planning an event to benefit the care of patients and families at Altru? We can help! We want your event to be as successful as possible and look forward to supporting your fundraising efforts. As you engage our community to improve health and enrich lives, let these guidelines help in the planning and organization of your event.



Here are some ways we can help:

- Help you brainstorm your event and share tips for success.
- Determine which area to support at Altru. We have a variety of options to fit your passion!
- Provide Altru Health Foundation's logo. Please note, all materials using this logo must be pre-approved by us.
- Provide a crowdfunding platform, FirstGiving.
- Donate an item to your silent auction.
- Attend a celebratory check presentation.
- Provide a tax-deductible receipt to you, the organizer of the event, for your financial gift.
- Cheer you on each step of the way!

Here's what we'll rely on you for:

- Develop or print materials for your event.
- Solicit sponsorships or in-kind support. Please share your list with us for pre-approval prior to solicitation.
- Assist with outside publicity (newspaper, radio, television, etc.).
- Provide administrative or financial support for your event.

To give you a jumpstart, here are a few fundraising event ideas:

- » Art exhibition
- » Bake Sale
- » Bike Ride or Race
- » Bingo
- » Bowling Tournament
- » Car Show or Car Wash
- » Coin Drive
- » Concert
- » Craft Sale
- » Dance Marathon
- » Dine Out for a Cause
- » Dress Down Day
- » Fashion Show
- » Fishing Tournament
- » Fun Run or Walk
- » Ice Cream Social
- » Talent Show

Here are a few event planning tips and helpful considerations to bring your dream event to life!



1. Set Goals and Determine Your Vision

There are so many opportunities to put your generosity and energy to action! The best way to get started is to determine your vision and set your fundraising goals. What do you hope to achieve? What is your fundraising goal?



2. Recruit Help

Teamwork makes the dream work! Successful events are run best by a group of people dedicated to the mission and vision of the event. You are sure to enjoy planning your event with people who are energetic, outgoing and willing to put their generosity to action! Define the roles and responsibilities that need to be accomplished and ask your volunteers to help you tackle specific tasks.



3. Determine Logistics and Plan

Now that you have your group of passionate and energetic volunteers, determine the logistics for your event. When and where will your event take place? Which supplies do you need? What is your budget for event expenses? Creating a timeline that includes tasks with deadlines and role definitions for volunteers will help lead you through the planning and execution process of your event.



4. Promote

Tell everyone you know about your event! Utilize social media accounts, press releases and community news channels to spread the word. Connect with your local chamber of commerce or community development associations. Local organizations, such as places of worship, civic organizations and schools, are great resources and places to promote your event.



5. Host Your Event

This is the main event, everything you have worked so hard to bring to life! Utilize your timeline and create a checklist to ensure you have the supplies, resources and people you need to host your successful event. And most importantly, have fun while doing so!



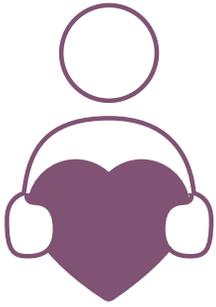
6. Celebrate!

You did it! Your dream was made a reality through the hard work and dedication of you and your volunteers. Take the time to identify your successes; thank your volunteers, sponsors and donors; and communicate your event accomplishments to your community and to Altru.



7. Wrap Up and Debrief

Gather any outstanding donations, check-in with your volunteers and hold a final meeting to evaluate the event. What went well? What could be changed to improve the event? What feedback did you hear from donors, event attendees or sponsors? Make sure to recognize and thank everyone for their hard work!



Wondering how your generosity in action could make a difference for Altru?

Learn more about the various areas you could support below!



Focused on Growth.

A future of healthy kids and healthy communities.

Population Health & Wellness, Behavioral Health

- » TEARS (Together we Educate About the Realities of Suicide), advancing community mental health and supporting families who have lost a loved one to suicide
- » Sanny and Jerry Ryan Center for Prevention and Genetics, utilizing genetic prevention measures to address inherited disease and enhance well-being
- » Intensive Outpatient Therapy Program, the first of its kind in North Dakota serving kids, adolescents and adults in need of transformational healing for behavioral health issues

Women and Children's Health

- » Neonatal Intensive Care Unit (NICU), caring for high-risk deliveries and critically ill infants
- » Family Birthing Center, the most technologically advanced birthing center in the region
- » Child Life Program, inspiring kids of all ages to cope and play throughout their hospital stay
- » Caring for Kids, lifting the financial burden of transportation and accommodations for families of kids with chronic conditions



Focused on our Region.

World-class care close to home.

Sunshine Hospitality Home

- » A comfortable stay, providing hospitality and feelings of comfort
- » Guest experience, programming that goes above and beyond a place to sleep
- » Necessary supplies, filling the home with goods consumed on a daily basis

Give to Care

- » Patient assistance, lifting the financial burden of care for qualified patients
- » Immediate departmental needs, helping our expert care teams adapt to the changing healthcare landscape



Focused on Innovation.

Advancement to heal faster and live better.

Innovation and Research

- » Cancer Research, providing our patients with access to emerging cancer treatment options in partnership with Mayo Clinic Cancer Center and National Cancer Institute
- » Clinical Trials and Research, exploring the latest care approaches, medications, and treatments for cardiology, orthopedic surgery, pediatrics and pulmonology
- » State-of-the-Art Technology, from telehealth solutions to robotic surgery and beyond

Scholarships and Workforce Development

- » Scholarships, advancing educational certifications and degrees
- » Hands-on experience, supporting up-and-coming professionals with clinical hours, supervision observation and internships
- » Professional development, staying abreast of industry trends, needs and advancements



Focused on Compassion.

Care for the body and beyond.

Cancer Care

- » Prevention programming, including mammography, colonoscopies, lung and other screenings, and community-wide education and awareness
- » Filling the Gap, assisting with transportation to and from appointments, overnight accommodations, and nutritional supplements
- » Art and Healing, helping patients find comfort and hope through artful expression

Home Health, Hospice, Bereavement, Spiritual Care

- » Home Health, caring for families in the comfort of their own home and promoting healing in the home environment
- » Hospice, soothing end-of-life care for patients and families
- » Bereavement, wrap-around companionship to journey through grief together
- » Spiritual Care, nurturing the mind, soul and spirit
- » Camp Good Mourning, helping kids grieve and cope with the death of a loved one

Your generosity in action makes a difference!

We believe in the power of generosity to completely transform and heal individuals, families, communities, and our region. At Altru Health Foundation, we envision a community that heals one another through generosity. As we open our eyes and our hearts to those around us, we begin to realize the collective power within us to lead the way toward healthy individuals, healthy families, healthy communities, and a healthy region.

\$25



SUPPORT

\$25 can nourish a cancer or renal dialysis patient receiving life-saving treatments at Altru.

\$50



TRAVEL

\$50 can fuel a family with a child battling chronic illness needing to travel many miles to and from appointments.

\$75



PREVENTION

\$75 can save a life by providing a heart and vascular screening to detect heart concerns early on.

\$100



MEDICATION

\$100 can give life-saving insulin to a patient just diagnosed with diabetes.

\$500



LODGING

\$500 can provide a week of comfort at the Sunshine Hospitality Home for patients and families unable to travel the long distance home.

Date:

Time:

Location:

Event Information:

Benefiting